

Persuasion: Messages, Receivers, And Contexts By William Rogers

By William Rogers

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Books: Persuasion: Messages, Receivers, and -

Author: William Rogers, Title: Persuasion: Messages, Receivers, and Contexts Persuasion: Messages, Receivers, and Contexts (Paperback) By: William Rogers <http://www.tower.com/persuasion-william-rogers-paperback/wapi/100390886>

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Propaganda - Wikipedia, the free encyclopedia -

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Language expectancy theory - Wikipedia, the free -

When pretreatment expectations of persuasive messages are violated, receivers are less resistant to persuasion The social and psychological contexts of language http://en.wikipedia.org/wiki/Language_expectancy_theory

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The American Experience in Southeast Asia, So as facilitators and receivers of , especially Secretary of State William Rogers and Defense Secretary <https://history.state.gov/conferences/2010-southeast-asia/fighting-while-negotiating>

William Rogers | LibraryThing -

Works by William Rogers: Rogers Machinists Guide, Recovered Memory and Other Assaults upon the Mysteries of Consciousness: , Persuasion: Messages, Receivers, and <http://www.librarything.com/author/rogerswilliam>

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Using Principles of Persuasion; Section 3. Preparing Press Releases; Section 4. Arranging News and Feature Stories; Section 6. Preparing Guest Columns and Editorials; <http://ctb.ku.edu/en/table-of-contents/participation/promoting-interest/principles-of-persuasion/main>

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Item Description: Includes bibliographical references (p. 387-392) and index: Physical Description: XXI, 409 S. : graph. Darst. 24cm: ISBN: 978-0-7425-3674-6 0-7425 <http://www.econbiz.de/Record/persuasion-messages-receivers-and-contexts-rogers-william/10004940750>

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William Rogers (Author of Persuasion) -

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Define persuasion | Dictionary and Thesaurus -

persuasion 1 the act of persuading (or attempting to persuade); communication intended to induce belief or action [syn: suasion] 2 a personal belief or judgment <http://persuasion.askdefine.com/>

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14.1 Contexts; 14.2 The Constitutive the initiator and encoder of a message; Receiver; The ideas that surround this, and in particular the place of persuasion

http://en.wikipedia.org/wiki/Models_of_communication

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APA Citation. Rogers, William. (2007) Persuasion :messages, receivers, and contexts Lanham, Md. : Rowman & Littlefield, MLA Citation

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About Author William Rogers is adjunct assistant professor in the Department of Media Studies at Queens College, CUNY, and in the Department of Speech Communication

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