

# Persuasion: Messages, Receivers, And Contexts By William Rogers

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About Author William Rogers is adjunct assistant professor in the Department of Media Studies at Queens College, CUNY, and in the Department of Speech Communication  
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persuasion 1 the act of persuading (or attempting to persuade); communication intended to induce belief or action [syn: suasion] 2 a personal belief or judgment

<http://persuasion.askdefine.com/>

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<http://www.uky.edu/~drlane/capstone/interpersonal/>

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